



**TASTE OF INDIA
WHEREVER YOU GO**

ABOUT HALDIRAM

Haldiram's, a name synonymous with Indian namkeens, savouries, cookies and sweets, ventured into the frozen food segment and was largely accepted for its quality, taste and trust. With a deep understanding of the Indian palate that craves for both taste and variety, the brand has created a range of flavours to cater to both. Starting from flavourful curries to its breads, sweets, homemade recipes, Indian and western snacks, South Indian treats and desi wraps, it has managed to make people feel at home even miles away.

Each product is carefully packed to ensure that the enticing aroma and delectable flavours reach you fresh. Today, Haldiram's exports over 400 products to more than 70 countries including Australia, Europe, UK, USA and Middle East. The authentic taste and quality of Haldiram's has been loved by millions around the world. It has travelled miles and has been welcomed into homes, family gatherings and special celebrations.



MANUFACTURING SCALE AND QUALITY ASSURANCE

- 5 State of Art manufacturing facilities; 1 in New Delhi, 4 in Noida.
- All manufacturing units follow highest standards of Quality. Safety and Environment Protection/
- BRC and FDA Certified Manufacturing facilities.
- HACCP and ISO 22000:2005 accredited
- EIA and Social Audit approved.

MAJOR CUSTOMER WORLDWIDE



NAMKEEN CRUNCHY SNACKS





KHATTA MEETHA
(200gms / 400gms / 1kg)



ALOO BHUJIA
(200gms / 400gms / 1kg)



BHUJIA
(200gms / 400gms / 1kg)



PLAIN BHUJIA
(200gms / 400gms / 1kg)



NA VRATTAN
(200gms / 400gms / 1kg)



PANCHRATTAN
(200gms / 400gms)



MOONG DAL
(200gms / 400gms / 1kg)



MASALA MOONG DAL
(200gms / 400gms)



NUT CRACKER
(200gms / 400gms / 1kg)



KASHMIRI MIXTURE
(200gms / 400gms / 1kg)



MADRAS MURMURA MIX
(400gms)



ALL IN ONE
(200gms / 400gms / 1kg)



BHEL PURI WITH CHUTNEY
(200gms / 300gms / 700gms)



HARA CHIWDA
(200gms / 400gms)



NIMBU MASALA
(200gms / 400gms)



GUJARATI MIXTURE
(200gms)



FALAHARI MIXTURE
(200gms)



GATHIYA
(200gms)



LITE CHIWDA
(180gms)



DIET MURMURA
(180gms)



CHANA JOR GARAM
(200gms / 400gms)



RATLAMI MIXTURE
(200gms / 400gms)



RATLAMI SEV
(150gms / 400gms)



DAL BIJI
(200gms / 400gms)



CORNFLAKES MIXTURE
(200gms / 400gms)



SABJI PAKODA
(150gms / 350gms)



GOLDEN MIXTURE
(150gms)



CHATPATA MATAR
(400gms)



MARWARI BHUJIA
(150gms / 350gms)



BALTI MIXTURE
(200gms / 400gms / 1kg)



PUNJABI MIXTURE
(280gms)



MINT LACHHA
(200gms)



CHILLI CHATAK LACHHA
(200gms)



MATHRI
(200gms / 400gms)



CHAI PURI
(200gms)



CHANACHUR
(200gms)



MASALA SEV MAMRA
(400gms)



SURATI MIX
(400gms)



BHEL MIX SPICY
(400gms)



LEMON BHEL
(400gms / 150gms)



FARALI MIX PLAIN
(400gms)



FARALI TEEKHA MEETHA
(400gms)



MURUKKU
(200gms)



MINI BHAKAR BADI
(200gms)



CHAKOLI
(200gms)



BOONDI PLAIN
(200gms / 400gms / 1kg)



BOMBAY MIX
(200gms / 400gms)



KAJU MIXTURE
(200gms / 400gms)



SAMOSA
(200gms / 400gms)



METHI SEV
(200gms)



LONG SEV
(200gms)



PUNJABI TADKA
(200gms / 400gms)



BHELPURI
(200gms / 1kg)



CHANA DAL
(200gms / 400gms)



MADRAS MIXTURE
(180gms)



KERALA MIXTURE
(180gms)



BABY MURUKKU
(180gms)



KARA BOONDI
(180gms)



MULLU MURUKKU
(180gms)



HULI MURUKU
(180gms)



BANANA CHIPS
(180gms)



BUTTER MURUKU
(180gms)



RIBBON PAKODA
(180gms)



KODUBALE
(180gms)



CLASSIC PUDINA FOXNUTS
(30gms)



SIMPLE SALTED FOXNUTS
(30gms)



PANI PURI
(300gms)



MAST MASALA FOXNUTS
(30gms)



SALT PEPPER FOXNUTS
(30gms)



NAMKEEN

SALT, SPICE AND EVERYTHING NICE !

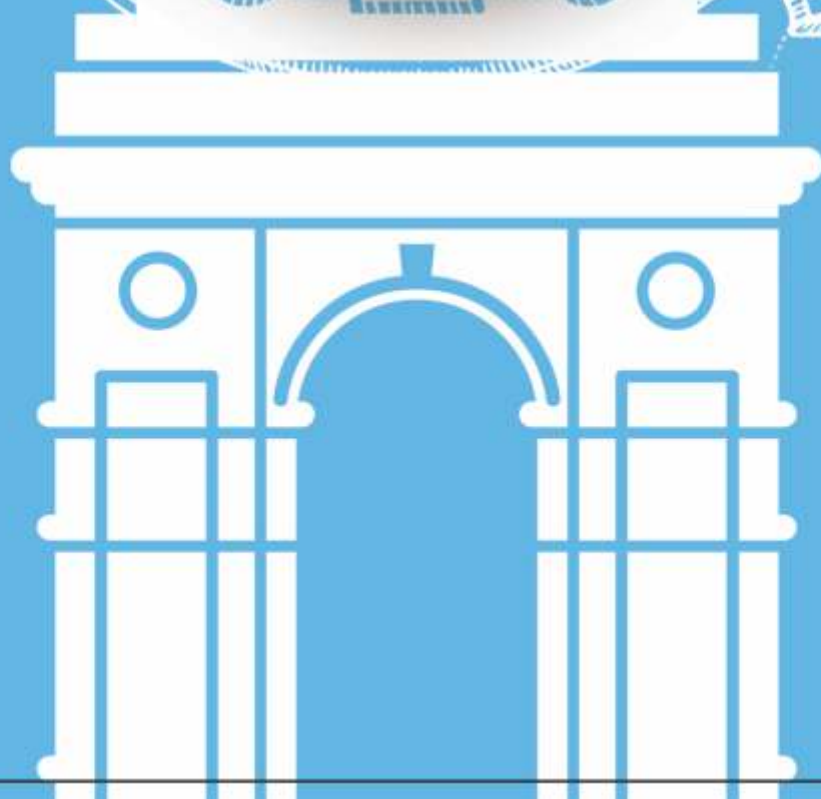
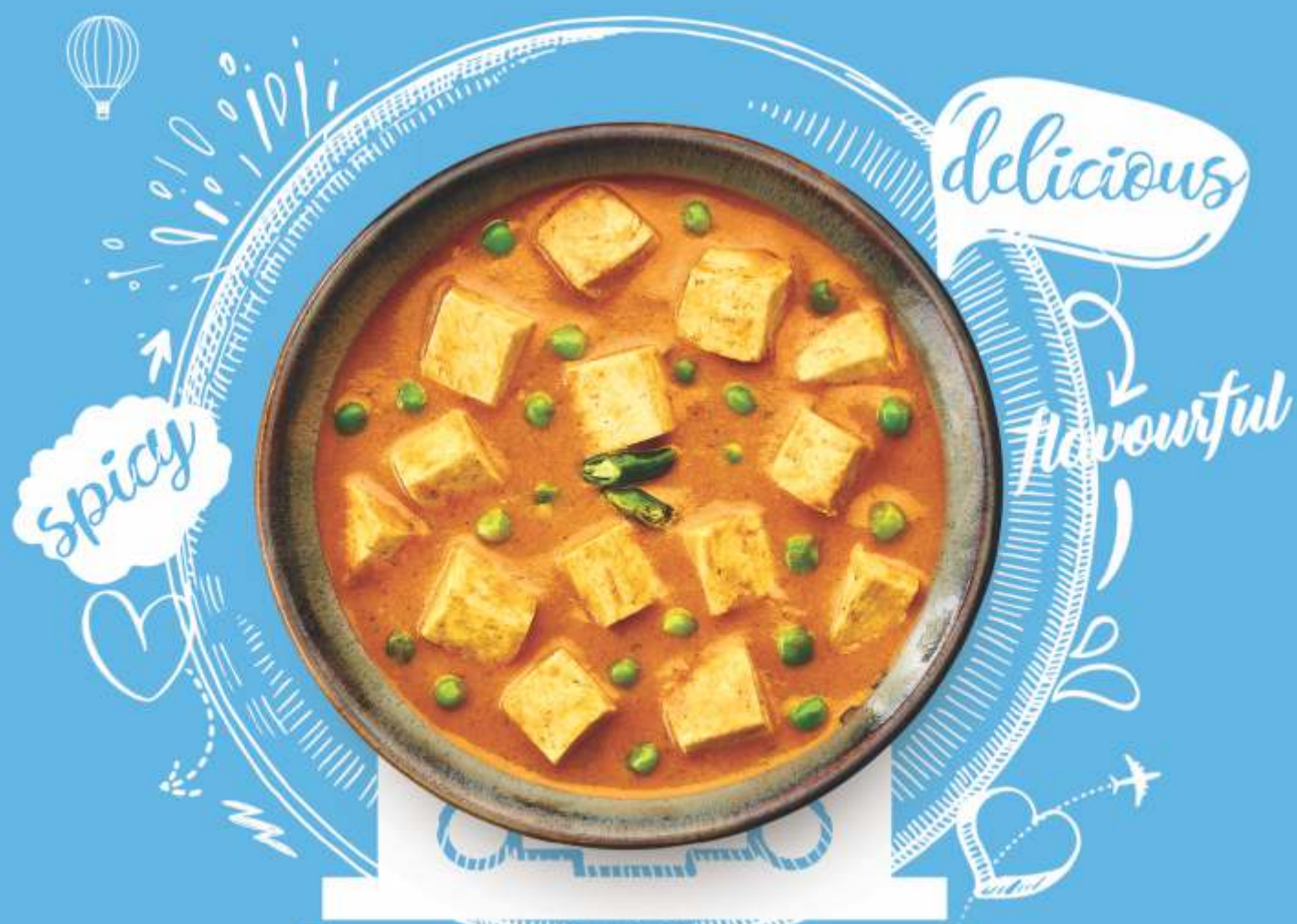
Namkeen is a state of perfection. It is only when the spices, salt and the entire gamut of ingredients come together to create a taste that can never be substituted, that a namkeen is created.

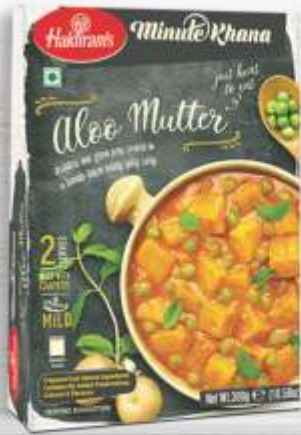
Today we have perfected and packed over 30 varieties of namkeens, which are as popular in the land of their origin as in places that have an Indian population. USA, UK, the Middle East.. we are present everywhere except Oceania.

Our products are available in super market chains Tesco, Somerfield, Carrefour, Spinneys and as one of the hottest selling items on the ethnic shelf.



ARE YOU READY TO EAT ?





ALOO MUTTER
(300 gms)



HYDERABADI BIRYANI
(200 gms)



SHAHI PANEER
(300 gms)



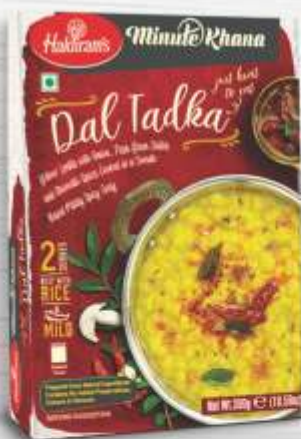
DAL MAKHANI
(300 gms)



DILLI STYLE CHOLEY
(300 gms)



PALAK PANEER
(300 gms)



DAL TADKA
(300 gms)



MUTTER PANEER
(300 gms)



PANEER MAKHANI
(300 gms)



PAO BHAJI
(300 gms)



RAJMA RASEELA
(300 gms)



SARSON DA SAAG
(300 gms)



DAL PALAK
(300 gms)



VEGETABLE PULAO
(200 gms)



KADHI PAKODA
(300 gms)



READY TO EATS

INSTANT HOME EAT

Our Ready-to-eat meals, MINUTE KHANA, are perfect antidote to kitchen-unfriendly lives. Delicious, hygienically prepared and with nutritive value intact, MINUTE KHANA bridges the gap between compromise and convenience.



SO SWEET!

delicious

tempting





GULAB JAMUN
(1kg / 3.7kg)



LONG GULAB JAMUN
(1kg)



RAJ BHOG
(1kg)



RASMALAI
(1kg / 3.7kg)



WHITE RASBHARI
(1kg)



KALAM PETHA
(1kg / 3.7kg)



CHAM CHAM
(1kg)



RASGULLA
(1kg / 3.7kg)



KESAR GANDHERI
(1kg)



SOAN PAPDI (Desi Ghee)
(250gms / 500gms / 1kg)



SOAN PAPDI (Veg. Ghee)
(250gms / 500gms)



SOAN CAKE
(250gms / 500gms)



PATISA
(500gms)



KARACHI HALWA
(250gms / 500gms)



DRY PETHA
(400gms)



SWEETS

THE INCREDIBLE SWEETNESS OF BEING

At Haldiram's we have used international quality packaging to carry forward the tradition of the great halwai. Except that those churning out the sweetmeats are trimmer souls as much at case in their spotless uniforms and glistening kitchens,as they are with their million ingredients.



TEA SNACKS



cookies

Kharivanti



mathi





**COOKIES HEAVEN
ALMONDS**
(200gms)



**COOKIES HEAVEN
AJWAIN**
(150gms & 300gms)



**COOKIES HEAVEN
JEERA**
(150gms & 300gms)



**COOKIES HEAVEN
KAJU**
(200gms)



**COOKIES HEAVEN
KAJU PISTA**
(200gms & 400gms)



**COOKIES HEAVEN
BADAM PISTA**
(200gms & 400gms)



**COOKIES HEAVEN
COCONUT**
(180gms & 360gms)



**COOKIES HEAVEN
ATTA**
((175gms & 350gms))



KHARI MULTIGRAIN
(200gms / 400gms)



KHARI MASALA
(200gms / 400gms)



KHARI METHI
(200gms / 400gms)



KHARI PLAIN
(200gms / 400gms)



KHARI JEERA
(200gms / 400gms)



COOKIES

MUNCHING THROUGH THE GLOBE

Namkeen is a state of perfection. It is only when the spices, salt and the entire gamut of ingredients come together to create a taste that can never be substituted, that a namkeen is created.



ACHARI MATHI
(200gms / 400gms)



MAHARASHTRA BHAKARWADI
(200gms)



CHAT PAPDI
(130gms / 260gms & 1kg)



METHI PURI
(200gms)



GOL MATHI
(200gms & 400gms)



KARELA MATHI
(200gms)



NAMAK PARA
(200gms & 400gms)



MAIDA MATAR
(200gms)



TIKONI MATHI
(200g)



RAJMA CHAWAL
(105gms)



DAL MAKHANI WITH RICE
(90gms)



DAL CHAWAL
(90gms)



VEGETABLE BIRYANI
(70gms)



CHOLEY CHAWAL
(150gms)



KADHI CHAWAL
(80gms)



UPMA
(68gms)



POHA
(80gms)



DAL KICHDI
(60gms)

INSTANT MIX





DOSA
(200gms / 500gms)



MULTIGRAIN DOSA
(200gms)



RAVA DOSA
(200gms)



RICE IDLI
(200gms & 500gms)



OATS IDLI
(200gms)



RAVA IDLI
(200gms & 500gms)



MEDU VADA
(200gms / 500gms)



DAHI VADA
(200gms)



POHA
(420gms*8.40)



GULAB JAMUN
(180gms)



UPMA
(500gms)



KHATTA DHOKLA
(200gms)



KHAMAN DHOKLA
(180gms)



BEDMI POORI
(200gms)



BHATURA
(200gms)



SAMBAR
(180gms)

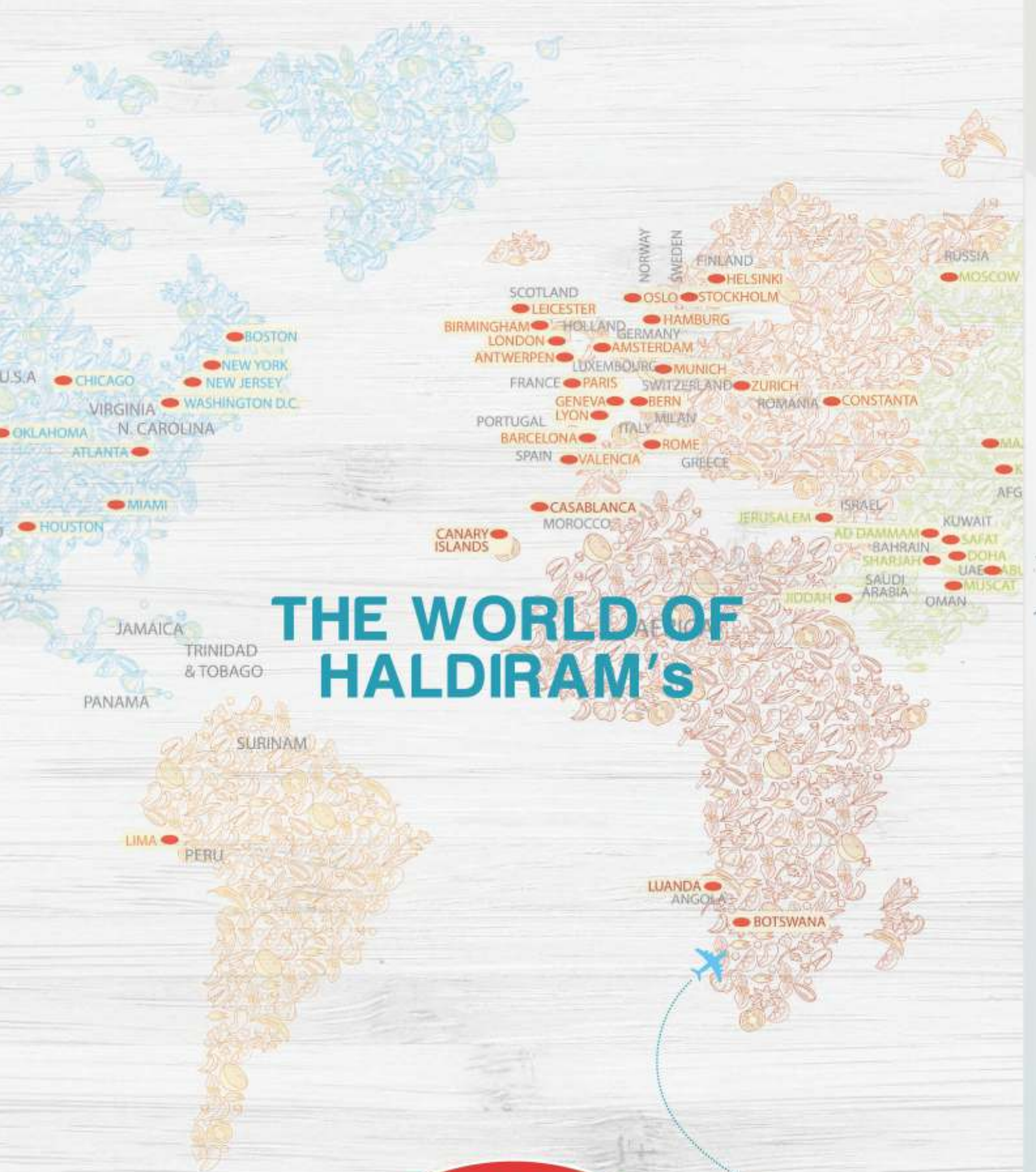
INSTANT MIX

INSTANT MIX INSTANT HIT

Be it your busy life, lavish weekend breakfast menu or anytime hunger our Instant mixes will turn out to be instant hits. Made of quality ingredients and traditional recipes they give you perfect taste and enough quality time with your loved ones.



COCONUT CHUTNEY
(180gms)



THE WORLD OF HALDIRAM'S



Haldiram Snacks Pvt. Ltd.

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